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**Purpose**

This document represents preliminary understanding of the project. Your comments and feedback will ensure that we fully understand your goals and take the right approach. Taking this important step will enable us to deliver a project on time and satisfy your requirements.

**1.1 Project Scope**

The main aim of the website is to give a good image and identity to your company within the internet.

Design and develop an online website in Arabic and English language and default language will be Arabic where the client can have a look to our services, about us, customers and contact us

The website will contain all necessary pages that enable the visitor to identify the company.

With time this website should to build a database of our visitors and client and in the field men-tioned above so we can communicate with them by email whenever needed. This website should enable the Admin to control any addition or deletion of items, services , customers , about us when nec-essary

Admin Panel where all the required data is being added for the website, and Control all content are listed below in Admin panel.

**1.2 Technologies used**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | **No** |  |  | **Platform** |  |  | **Technology** |  |  |
|  | |  |  |  |  |  |  |
|  | | **1** |  |  | Website Development |  |  | PHP |  |  |
| **2** | | |  |  | Admin Panel | |  | PHP | |  |
| **3** | | |  |  | Web design | |  | CSS, JAVASCRIPT, HTML, JQUERY | |  |
|  |

**2. Overall Description**

**2.1 Product Features**

* **Website: A** website where the clients can know about us, and can have a look toour services, customers, our contact information and leave a message for us.
* **Responsivity:** our website needed to be fully responsive and friendly with mobile screens.
* **Admin Panel:** Admin Panel where all the services, customers, about us, contact information, portfolio and gallery can be manage and edit.

**2.2 Website Pages**

**2.2.1 Home Page**

Home Page will consist of all the required details mention below

* Header consist of
  + Logo
  + Social icon
* Facebook.
* twitter
* instgram.
* snapchat.
* Menu
* Home.
* who we are.
* Services.
* Customers.
* Portfolio.
* Gallery.
* Contact Us.
* Slider
* Dynamic images.
* text (one-line text).

* About us section
* about us image.
* title.
* introduction.
* read more link.
* Our services section
* list 4 featured services.
* image.
* title.
* introduction.
* read more link.
* Footer with following details
* About us
  1. who we are
  2. our mission
  3. our values
  4. our team
* Our services
  1. Service name.
* Contact information
* Mobile number.
* Address.
* Social links

**2.2.2 Who we are**

* Header
* Who we are
* Our Mission

* Our vision.
* Footer.

**2.2.3 Services**

* List of all Services

* + Header
  + List of all services (title – image – intro).
  + Footer

**2.2.3.1 Detailed service page**

* By pressing in service details link will transfer to this page.
  + header
  + Name of service.
  + Service image.
  + Service details.
  + Footer.

**2.2.4 Portfolio**

* List of all portfolio

* + Header
  + List of all services (title – image – intro).
  + Footer

**2.2.4.1 Detailed portfolio page**

* By pressing in service details link will transfer to this page.
  + header
  + Name of service.
  + Service image.
  + Service details.
  + Footer.

**2.2.5 Contact us page**

Those who want to contact us should fill the following fields:

* user name
* email
* Mobile number
* message

1. **Operating Environment**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | **No** |  |  | **Platform** |  |  | **Technology** |  |  |
|  | |  |  |  |  |  |  |
|  | | **1** |  |  | Web Portal |  |  | PHP |  |  |
|  | |  |  |  | Web design |  |  | HTML/CSS |  |  |
| **2** | | |  |  | Admin Panel | |  | PHP | |  |
|  |

**3.Project Duration:**

**UI/developer and backend developer enter expected time for this project**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | **No** |  |  | **phase** |  |  | **duration** |  |  |
|  | |  |  |  |  |  |  |
|  | | **1** |  |  | Web design home page |  |  |  |  |  |
|  | |  |  |  | Web develop |  |  |  |  |  |
| **2** | | |  |  | Test and launch | |  |  | |  |
|  |
|  |

**4.Dead line:**

**Project must start in 25/2/2018 and end 10/2/2018**